



Working Together to Grow Our Business

PBA NEWSLETTER | MARCH 2016

Upcoming Events

March Luncheon



GUEST SPEAKER
Carlos Fernandes, CISSP

WHEN: Tuesday, March 8th
12:00 pm - 1:30 pm

WHERE: Loudoun Golf & Country
Club, Purcellville

REGISTER: purcellvillebusiness.org

April Luncheon

PURCELLVILLE TOWN ELECTION

CANDIDATE FORUM

WHEN: Tuesday, April 12th
12:00 pm - 1:30 pm

More Details to Follow

Message from the President

Welcome to our first newsletter of 2016! We have a lot of great momentum coming into this year and many things to be excited about as an organization. First, I want to thank Jim Bowman for his service as President in 2015. Jim has been a true leader in our organization from its beginning.



This year we are strengthening our committee involvement, and I want to thank all of our 2016 Committee Chairs - Scott Harris (Communications), Linda Perry (Membership), Judy Stearns (Events), and Tim Murphy (Legislative) for stepping up to lead these efforts.

Our first two meetings of the year have been terrific and well attended. In January we had Mayor Fraser come speak to us about his vision for 2016, and in February we had one of Purcellville's best historians, Rich Gillespie, remind us of how important it is to preserve our heritage.

You won't want to miss our next meeting this coming Tuesday - we are excited to have a nationally-known expert in the field of Cybersecurity, Carlos Fernandes. Carlos has worked at the Pentagon helping to build their capabilities, as well as with many of the top corporations in the United States. He is passionate about this issue and will share with us the current state of affairs and what we all can do to protect ourselves and our businesses. Carlos is very engaging, and we will make sure to leave time for questions.

Enjoy the rest of the newsletter,

Tim

Sponsors

We are currently seeking sponsors who would like their logo or business info to be listed here.

If you are interested, email us at: newsletter@purcellvillebusiness.org

Just For Fun

I'm Not Going Outside



Until The Temperature Is Above My Age.

Renew Your 2016 Membership!



PBA Headlines

■ We Want YOUR Input for 2016!

Our association is great, but it can always be better! Our new 2016 leadership team is eager to hear from you on what you like and don't like. Please take 5 minutes to click and complete our 10 question survey



■ Committee Openings

Currently the PBA has four standing committees. The Legislative Committee focuses on bringing information to our members on government issues that will impact them; the Membership Committee works to enhance our value to new and renewing members; the Communications Committee guides the content and design of all our various communication portals; the Events Committee puts together our amazing programs.

We currently have an opening on the **Communications and Events Committee**. If you are interested, please email us at info@purcellvillebusiness.org.

■ Learning About Purcellville's History

We were privileged to have Rich Gillespie, renowned historian and Executive Director of the Mosby Heritage Area Association as our guest speaker for the February PBA Luncheon. Mr. Gillespie shared with us Loudoun County's areas of historical landscape and how history is being persevered today for future generations, as well as what we can all do to keep the history alive.



Visit mosbyheritagearea.org to learn more.

■ Mayor's Annual Address to PBA

Purcellville Mayor Kwasi Fraser addressed a full room of business leaders at the January PBA Luncheon. The Mayor addressed ways to promote business growth through increasing visibility of the Purcellville and Western Loudoun brand, investing in infrastructure for the present and future, listening to the voice of the local businesses with an EDAC survey in cooperation with the PBA, and leveraging technology and business trends. The mayor also stayed afterward to speak with members and answer questions.



Visit <http://purcellvillegazette.com/mayor-addresses-pba-enabling-business-growth> for more information.

News Around Town

■ Update from the Legislative Committee

2016 Purcellville Comprehensive Plan- GET INVOLVED!

The town has recently begun the process of updating the Comprehensive Plan and the need for input from our business community is critical to the success of the project. The Comprehensive Plan is used as a guide for the long term development and preservation of our community. This will have an impact on the future growth opportunities of current and new businesses, as well as help set the expectations of the town in the different districts. If you were unable to attend the Comprehensive Plan meetings held at the Carver Center earlier this month, the town has made all items available online to the public. Please visit PlanPurcellville.com to get involved. An online survey is also still available which seeks to understand our community values and what is important to all of us.

The next public workshops will be held on **Saturday, March 19 at 10:00 a.m. and 2:00 p.m.** in Town Hall. Town staff will report on the results of the first round of public exercises and research on existing conditions within the town. **Please pass this information to your friends and other town businesses and make your opinion heard!**

■ Town Elections Coming up on May 3rd

Here's Who's in the Running:

Mayor (2 Year Term):

Mayor Kwasi Fraser is running for re-election, having served one term, facing off against Council member Joan Lehr, who is coming up to the end of her second four-year term.

Town Council (SPECIAL ELECTION: 2 Year Term):

Melanie Fuller, Kelli Grim, and Sandy Nave are all running to fill the seat vacated by Ben Packard. Melanie Fuller was recently appointed interim Town Council member until the election in May.

Town Council (4 Year Term):

There are three open council seats to be filled, and the candidates that have filed are incumbents Patrick McConville and John Nave, as well as challengers Chris Bledsoe, Chris Hamilton, Nedim Ogelman, Sam Chapman, and Ryan Cool.

It's a crowded field with many candidates, so you won't want to miss our next PBA Luncheon where we will have a Candidate Forum focused on issues relevant to the business community! If you have any questions you would like us to ask the candidates, please email us.

Questions/Comments for the Legislative Committee? Email legislative@purcellvillebusiness.org

March Newsletter 2016

Community Happenings

■ New Business Openings - *Welcome to the Neighborhood!*

Dominion Tea
148 N. 21st Street

**Nery's Pupuseria
Salvadorian Restaurant**
609 E. Main Street, Unit U

West End Wine Bar & Pub
36855 W Main Street

Welcome NEW Members!

The Scout Guide
Sandra Ranke

phone: (973) 954-7575
website: thescoutguide.com

Updegrove, Combs & McDaniel
Clint Thomas

phone: (703) 771-1818
website: ucmcpas.com

Member Zone



■ Member Highlight - *Clint Good Architects*

Clint Good, AIA will celebrate his 30th anniversary providing professional design services for his many clients through his company Clint Good Architects, PC. He discovered Purcellville while developing a spec house in Lincoln which he ultimately bought from his company after his wife visited the project. This photo of Clint was taken inside one of his premier projects at Patrick Henry College. The building was designed and built within budget and the 2 year timeline requirement. He has many other Purcellville commercial and residential projects.

In addition, he is an associate of a Fairfax design firm that provides design and engineering for many government projects. He can often be seen at lunch at Magnolias and dinner at the Loudoun Golf and Country Club. He'd be delighted to discuss any project and can be reached at 703-478-1352 or clintgood@clintgood.com.

Have content for this newsletter? Interested in being a sponsor? We'd love to hear from you! Email us at newsletter@purcellvillebusiness.org.

■ Member News & Events



North Gate Winery Wins Again!

For the third consecutive year, North Gate Winery has earned a top spot in the Virginia Governor's Cup Wine Competition with their Meritage blend. The wine is made 100% with Loudoun grapes.



Stoneleigh Golf & Country Club Sponsorship Program

2016 Local Business Sponsorship Program is now open, sponsorship options start as low as \$200. Please contact Clinton Chapman or Sean Duggan for more information.



The Nature Generation Launches Free Online Environmental Games

The Nature Generation announced the launch of Enviro-Play, a series of online games that engage and challenge K-12 students with questions about water, energy, geology, and other environmental topics.

Congratulations to Catoctin Creek Distillery for Celebrating 7 Years!

Seven years ago Scott and Becky Harris began making whisky... at the very dawn of the craft spirits movement. They were the first in Loudoun County, and now their spirits have been recognized the world over for their smooth and authentically hand-crafted quality. In fact, they just shipped a full container over to Sydney, Australia. Cheers to Thinking Global!



